FOR IMMEDIATE RELEASE

OpticalLock Exits Stealth Mode
Company’s Products Aimed at Cargo Container and Facilities Security

SAN DIEGO, Calif., November 17, 2015 – OpticalLock® publicly announces itself to the world and website goes live.

San-Diego-based OpticalLock® today unveiled its new website along with its plans to revolutionize the stodgy padlock business with a high-tech approach that adds tamper-detection and real-time wireless tracking and alerting features in a traditional padlock form factor.

The new electronic lock & security company was formed in 2014 in response to a large perceived need in the security industry marketplace and is based in San-Diego, CA USA. The founders and management team are comprised of industry veterans with decades of combined experience working in and leading computer, electronics and government contracting companies.

“OpticalLock® was formed to address rampant issues with shipping container security as well as the security of other high-value goods and facilities,” stated Carol Fuller, Founder and CEO of OpticalLock®. “We see a huge opportunity to improve security and tamper-detection in a wide range of industries. We intend to capitalize on the need for enhanced security with our patented technology and unique product offerings.”

The company’s first product is currently in testing and will be available to the broader market soon. The product is based on a patented fiber optic technology. The OpticalLock® system consists of a locking device in a traditional padlock form factor, a mobile Smartphone application for security verification/communications and secure, cloud-based database software for administration, storage and tracking. The familiar padlock form factor of the locking device allows for maximum flexibility and usage in a wide variety of applications; essentially anywhere a traditional padlock can be used.

OpticalLock® is recruiting qualified distribution partners in a variety of vertical and geographic markets worldwide. Target vertical markets include conventional container lock distribution, government security, industrial security, supply chain security and shipping companies dealing in high value goods. The patented OpticalLock® technology, OpticalShield™, is also available for licensing by third party manufacturers for products lying outside of core OpticalLock® markets.

For more information visit the products section of the OpticalLock® website or contact the company directly by email at sales@opticallock.com or by phone at 619.417.6685.
About OpticalLock
OpticalLock® is a new technology company formed to solve issues faced by a number of industries in the area of tamper prevention & detection and tracking of high value goods. The first product is a tamper-detection device which can be used as a drop-in replacement wherever a traditional padlock can be used. A key target market is shipping containers, but the product provides tamper-detection benefits to secure high-value goods in any room or container which can use a traditional padlock. The company was founded in 2014, is privately held and based in San Diego, CA. USA. More information is available on the company website at http://www.opticallock.com

Note to Editors: Images are available on OpticalLock website or via the contact below:

Editorial Contacts:
PJM Consulting
+1 858.792.1062
opticalLock@pjmconsult.com